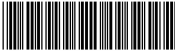


<b>Search Notes</b>  	<b>Application/Control No.</b>  08873974	<b>Applicant(s)/Patent Under Reexamination</b>  SCROGGIE ET AL.
	<b>Examiner</b>  AKIBA K ROBINSON BOYCE	<b>Art Unit</b>  3628

SEARCHED			
Class	Subclass	Date	Examiner
705	26.1	5/6/11	A.R.

SEARCH NOTES		
Search Notes	Date	Examiner
west-((transmi\$ same incentiv\$ same (consumer or customer) same retailer ) and ((select\$ or pick\$ or choos\$ or option\$) same incentive)	5/6/11	A.R.

INTERFERENCE SEARCH			
Class	Subclass	Date	Examiner
705	26.1	5/6/11	A.R.

	/AKIBA K ROBINSON BOYCE/ Primary Examiner.Art Unit 3628
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